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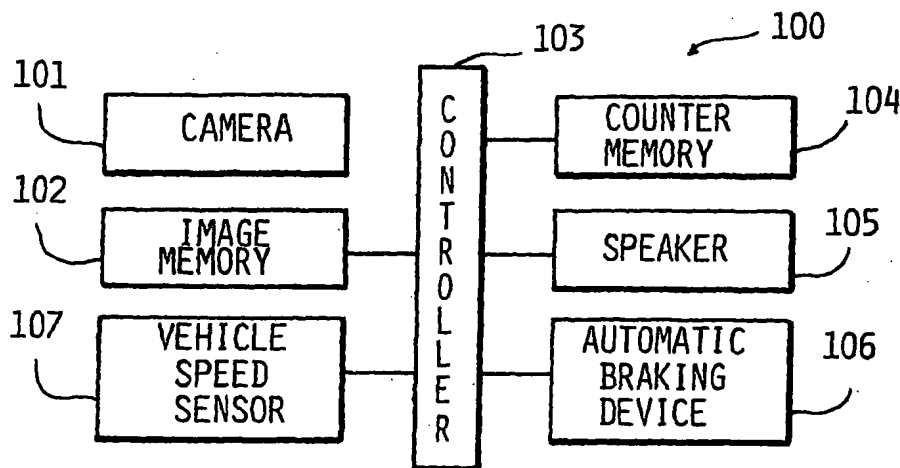
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(54) Title: APPARATUS AND METHOD FOR AUTOMATICALLY DETECTING OBJECTS



(57) Abstract: The invention provides seamless activation of a mobile terminal-integrated short-range communication reader along with activation and execution of an application required to further process the information read from a tag. In this regard, the user of the mobile terminal can intuitively control the applications/operations that will be triggered in connection with reading a shortrange communication tag. As such the invention is able to provide an efficient and reliable means for accessing additional information related to the tag data, storing data included in the tag data or performing other functions related to the tag data.

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